



Building Skills to Influence Others for Tobacco Control Change

Wednesday, May 3, 2006
10:00 am - 3:00 pm
Kern County Superintendent of Schools
1300 17th Street, Room 1B
Bakersfield, CA 93301



AGENDA

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| 10:00 am | Welcome & Introductions <ul style="list-style-type: none">Vanessa Marvin, Jim Smith, Jack Nicholl The Center for Tobacco Policy & Organizing |
| 10:20 am | Organizing in a Rural Community <ul style="list-style-type: none">Bill Hall, Modoc County Tobacco Education |
| 10:40 am | Circle of Influence Exercise |
| 11:05 am | Recruiting Those Who Can Influence Others <ul style="list-style-type: none">Practicing Your Pitch One-on-One |
| 12:00 noon | Lunch |
| 12:45 pm | Public Speaking to Influence Others <ul style="list-style-type: none">Practicing Public Speaking |
| 1:30 pm | Writing to Influence Others <ul style="list-style-type: none">Writing a Persuasive Letter |
| 2:50 pm | Wrap up & Evaluations |
| 3:00 pm | Adjourn |