



Strategy Chart Training

Los Angeles Tobacco Control & Prevention Program
Center for Tobacco Policy & Organizing

September 27, 2010

1:00-4:00 p.m.

AGENDA

- | | |
|-----------|---|
| 1:00 p.m. | Welcome |
| 1:15 p.m. | Overview of Strategy Chart & Components |
| 1:45 p.m. | Missing Links in the Strategy Chart |
| 2:15 p.m. | Break |
| 2:25 p.m. | Quiz: Test Your Knowledge |
| 2:40 p.m. | Practice Completing a Strategy Chart |
| 3:25 p.m. | Adjusting Your Campaign Strategy |
| 3:55 p.m. | Wrap Up |
| 4:00 p.m. | Adjourn |