

Elected Official and Government Staff Profile Form



An investigation of the political environment tells us how easy or difficult a campaign will be to win. This worksheet helps you develop a profile of your local key decision makers (aka “targets”). These decision makers are anyone who can influence your policy outcome, including city council members, county supervisors, as well as members of appointed community boards such as a parks and recreation or health committee.

Complete one form per decision maker. We recommend having coalition members complete these forms prior to your strategy chart session.

Name: _____ Position: _____

District #: _____ Date Current Term Began: _____

Term Expires: _____

Are they appointed to their position or elected? _____

If appointed, who appointed them? _____

If elected, by whom and are they eligible for re-election? _____

Did they come to their position easily? Was the election close? Was the appointment controversial?

Describe: _____

Do they hold any special position on Board/Council (e.g., President)? _____

Committee memberships within Board/Council: _____

Because of their position have they made any decision on another tobacco or health related issue?

Describe: _____

If their decision making position is not their primary job, what do they do? _____

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OFFICE INFORMATION:

Address: _____
City: _____ (CA) Zip Code: _____
Phone: _____ Fax: _____
E-mail: _____
Chief of staff: _____
Phone: _____ Fax: _____
E-mail: _____



PROFESSIONAL INFORMATION:

Previous Positions or Jobs Held: _____

Professional Organizations: _____
Service Organizations: _____
Twitter: _____
Facebook: _____
Instagram: _____



PERSONAL INFORMATION/BACKGROUND:

Date of Birth: _____
How Long Lived in City: _____
Place of Birth: _____
College Attended, Date Graduated, Degree: _____
Religious Affiliation: _____
Place of Worship: _____
Spouse: _____
Children: _____
Age: _____ School: _____
Age: _____ School: _____



SUPPORTERS/DONORS/INFLUENTIAL INDIVIDUALS & ORGANIZATIONS:

Name: _____
Comments: _____

Name: _____
Comments: _____

Name: _____
Comments: _____

Other notes/Comments: _____

