

Orange County
Tobacco Education Coalition

Strategy Session

July 13, 2010

American Heart Association
4600 Campus Drive, Irvine 92617

AGENDA

- | | |
|------------|---|
| 10:30 am | Welcome & Introductions |
| 10:32 am | Overview of Training Goals |
| 10:55 am | Coalition Strategy On:
Focus #1, Policy Campaign |
| 11:15 am | Coalition Strategy On:
Focus #2, Contractor Support |
| 11:35 am | Coalition Strategy On:
Focus #3, OCTEC Social Media Plan |
| 11:55 am | Set Up Subcommittees |
| 12:00 noon | Adjourn |

*You can find the notes taken during this training, plus training materials and resources on The Center's tobacco policy wiki at: <http://tobaccopolicy.wikispaces.com/>

*Find, follow and communicate with The Center! Check out our social media endeavors here:

www.Twitter.com/TobaccoPolicy
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