

GOODWIN SIMON VICTORIA RESEARCH
American Lung Association of California
Center for Tobacco Policy & Organizing

Study of California Voters' Attitudes About Secondhand Smoke Exposure
Conducted November 2008

Number of Respondents = 600

Gender of Respondent

1 (Male) ----- 45%
2 (Female)----- 55

Political Party

Democrat (D) ----- 46%
Republican (R)----- 32
Decline to State (DS)----- 18
Other----- 4

Hello, I'm _____ from G-S-V Research, a public opinion research company. May I speak to _____?
We're conducting a survey about public issues affecting residents of California. We are not trying to sell you anything and all responses will be kept confidential.

ASK Q.A FOR CELL PHONE SAMPLE ONLY. LAND LINE RECORDS SKIP TO Q.C.

A. This sounds like a cell phone. Are you in a place where you can safely talk on your cell phone?

Yes safe place (SKIP TO Q.C)----- 97%
No not safe----- TERMINATE
No not cell phone (ASK Q.B) -----3
(DON'T READ) DK/NA ----- TERMINATE

IF RESPONDENT SAYS NOT IN SAFE PLACE, TELL THEM YOU WILL CALL BACK AND TRY TO REACH THEM WHEN THEY CAN TALK SAFELY. THEN THANK AND HANG UP

ASK Q.B ONLY IF NOT CELL PHONE (PUNCH 2) ON Q.A

B. You said this was not a cell phone I reached you on. Did you forward your cell phone number to this phone, or was this not a cell phone number that I called you on?

Forwarded (ASK Q.C) ----- 1
Not cell phone ----- TERMINATE
(DON'T READ) Other ----- TERMINATE
(DON'T READ) DK/NA ----- TERMINATE

ASK EVERYONE

C. Do you still live at (READ ADDRESS LISTED)?

Yes ----- 1
No----- TERMINATE
(DON'T READ) DK/NA ----- TERMINATE
(DON'T READ) DK/NA ----- TERMINATE

1. OK, in part of this survey, I will be asking you about your views on second-hand smoke. Second-hand smoke refers to tobacco smoke that is inhaled by people who are not smoking themselves, but are near people who are smoking.

Would you say that second-hand smoke is or is not harmful to people who are exposed to it? **(IF HARMFUL ASK):** "Is that very, somewhat, or not too harmful?"

Very harmful----- 75%
SW harmful----- 19

Not too harmful -----3
 Not harmful-----3
 DEPENDS-----1
 DK/NA -----1

2. What about second-hand smoke in outdoor public areas, such as parks, sidewalks, or outdoor dining areas in restaurants? Would you say that second-hand smoke is or is not harmful to people who are exposed to it in outdoor areas such as these? **(IF HARMFUL ASK):** “Is that very, somewhat, or not too harmful?”

Very harmful -----49%
 SW harmful -----26
 Not too harmful -----13
 Not harmful-----10
 DEPENDS-----2
 DK/NA -----1

3. In the past year or so, do you recall ever being bothered by second-hand smoke in an outdoor public area? Or not? (IF BOTHERED ASK): “Were you bothered a great deal, some, or just a little?”

Bothered great deal -----35%
 Bothered some-----23
 Bothered little-----7
 Not bothered by this-----35
 DK/NA -----1

4. Several cities in California have passed laws prohibiting smoking in specific outdoor areas. I want to ask you about some of these specific areas where smoking could be prohibited in your city. Please tell me if you think smoking should be allowed or prohibited in each type of area. **(IF ALLOW/PROHIBIT ASK):** “Should it definitely or probably be (allowed/prohibited)?” **(ROTATE)**

	DEF. <u>ALLOW</u>	PROB. <u>ALLOW</u>	PROB <u>PRO</u>	DEF. <u>PRO</u>	DK <u>NA</u>
a. In outdoor areas of bars and restaurants such as patios and outdoor eating areas -----	21%-----	21%-----	19%-----	37%-----	2%
b. In front of doors and windows that open into shops, offices, restaurants, or public buildings-----	11-----	12-----	23-----	54-----	2
c. At outdoor concerts and sporting events-----	19-----	18-----	21-----	41-----	2
d. In city and regional parks -----	21-----	22-----	20-----	35-----	2
e. At outdoor farmers’ markets -----	15-----	14-----	24-----	45-----	3
f. At bus stops -----	23-----	19-----	19-----	37-----	3
g. On public sidewalks -----	27-----	26-----	15-----	29-----	4
h. At outdoor work sites, such as construction areas -----	25-----	25-----	17-----	29-----	4
i. At beaches -----	21-----	17-----	19-----	40-----	3
j. In outdoor areas of shopping malls and shopping centers -----	18-----	21-----	20-----	40-----	3
k. In outdoor areas of college campuses-----	19-----	21-----	17-----	40-----	3
l. In outdoor areas of nursing homes, hospitals, and long-term health care facilities -----	14-----	14-----	16-----	54-----	1
m. In parking lots -----	28-----	29-----	13-----	27-----	3
n. In nature areas, trails, and campgrounds -----	17-----	17-----	19-----	46-----	2
o. At rodeos and fairs -----	20-----	21-----	17-----	38-----	3
p. In outdoor areas of downtown business zones -----	22-----	25-----	17-----	32-----	4

5. Several cities in California have taken a more comprehensive approach. They have adopted a ban on outdoor smoking in all areas accessible to the public, except for designated smoking areas. Would you support or oppose such a law in your city? **(IF SUPPORT/OPPOSE ASK):** "Is that strongly (support/oppose) or somewhat?"

	STR. <u>SUP</u>	S.W. <u>SUP</u>	S.W. <u>OPP</u>	STR. <u>OPP</u>	DK <u>NA</u>
Laws restricting smoking in outdoor public places -----	56%	17%	8%	17%	2%

6. In general, do you think that government should pass laws like these to restrict smoking in outdoor locations? Or do you think this should be left up to individual business and property owners to decide for themselves?

Laws -----	47%
Left up to business -----	46
Depends -----	6
DK/NA -----	1

7. What about a law in your city that would simply declare second-hand smoke to be a public nuisance? This would allow people to call the city to complain about second-hand smoke, and would allow the city to take action to stop it. Does this sound like something you would be inclined to support, or to oppose? **(IF SUPPORT/OPPOSE ASK):** "Is that strongly (support/oppose) or somewhat?"

	STR. <u>SUP</u>	S.W. <u>SUP</u>	S.W. <u>OPP</u>	STR. <u>OPP</u>	DK <u>NA</u>
Nuisance -----	42%	16%	12%	26%	4%

8. After you hear each of the following brief statements, please tell me if you think it is a very important reason to restrict smoking in outdoor public places, a somewhat important reason, or if you think it is not an important reason to restrict smoking in outdoor public places. **(ROTATE)**

	VERY <u>IMP</u>	SW <u>IMP</u>	NOT <u>IMP</u>	DK/ <u>NA</u>
a. Scientific studies show that second-hand smoke can be harmful even in outdoor areas, exposing people to cancer-causing chemicals -----	66%	23%	11%	1%
b. Restricting smoking in outdoor public places means that fewer kids will see adults smoking. This will reduce smoking among youth -----	61	23	15	1
c. Cigarette butts are the number one cause of litter on beaches, parks, and sidewalks where smoking is allowed. Restricting smoking in these areas will greatly reduce litter -----	63	24	12	0
d. Restricting smoking in public places like parks and beaches will reduce the likelihood that babies and small children will pick up cigarette butts and put them in their mouths -----	63	22	14	1
e. Burning cigarette butts tossed by careless smokers cause many fires in parks and recreation areas. Prohibiting smoking in these areas will prevent fires, which will protect the environment and save money and lives -----	74	17	9	1
f. Cigarette butts discarded at beaches and parks, or washed into the ocean, are often eaten by pets, fish, or other wildlife. This causes injury or death -----	65	21	13	2

9. At present, smoking is prohibited inside bars and restaurants in California, but allowed on their patios. If smoking was banned in the outdoor areas of bars and restaurants, which option would you prefer?

- A A law that prohibits smoking in all outdoor eating and drinking areas of bars and restaurants 31%
- B A law that prohibits smoking in outdoor eating and drinking areas of bars and restaurants where minors are allowed ----- 13
- C A law that prohibits smoking in outdoor eating and drinking areas of bars and restaurants except in designated smoking sections----- 52
- Other-----3
- DK/NA -----2

10. In the last year or so, do you recall ever being bothered by second-hand smoke in an outdoor area of a bar or restaurant? Or not? (IF BOTHERED ASK): "Were you bothered a great deal, some, or just a little?"

- Bothered great deal ----- 32%
- Bothered some----- 19
- Bothered little-----9
- Not bothered by this----- 39
- DK/NA -----2

11. Please tell me if each of the following statements makes you more inclined to SUPPORT, or to more inclined to OPPOSE a law prohibiting smoking in outdoor areas of bars and restaurants. (IF SUPPORT/OPPOSE ASK): "Does it make you MUCH more or SOMEWHAT more likely to (support/oppose) such a law? **(ROTATE)**

	MUCH MORE <u>SUP.</u>	S.W MORE <u>SUP.</u>	S.W. MORE <u>OPP.</u>	MUCH MORE <u>OPP.</u>	NO EFF.	DK/ NA
a. Opponents say that a law like this will hurt bars and restaurants. In this recession, they cannot afford to drive away customers who want to smoke on outdoor patios-----	19%	19%	18%	20%	23%	1%
b. Supporters say that dining outdoors should not mean being forced to breathe second-hand smoke. They say that a law like this will protect diners from having to inhale dangerous smoke while they eat-----	43	29	7	11	10	1
c. Opponents say a law like this will force smokers out to the sidewalk, where their cigarette butts and other trash will create a mess -----	25	24	13	16	22	2
d. Opponents say a law like this would be difficult to enforce. It would place an unfair burden on a bar or restaurant owner -----	22	22	16	20	19	1
e. Supporters say that about 40 cities in California, plus the entire state of Hawaii, have similar laws. In those places, the laws have had little or no negative impact on bars and restaurants -----	40	26	6	11	13	4
f. Currently, workers at bars and restaurants are forced to breathe second-hand smoke while serving customers on the patio. A law like this will protect workers from having to inhale this dangerous smoke while they work-----	46	28	7	11	9	0

12. Now, I would like to ask you about issues affecting smoking in and around apartment buildings. Some people have proposed a law limiting smoking in outdoor common areas of apartment buildings, such as entry ways, swimming pools, and courtyards. Does this sound like something you would support, or oppose? **(IF SUPPORT/OPPOSE ASK):** "Is that strongly (support/oppose) or somewhat?"

	<u>STR.</u>	<u>S.W.</u>	<u>S.W.</u>	<u>STR.</u>	<u>DK</u>
	<u>SUP</u>	<u>SUP</u>	<u>OPP</u>	<u>OPP</u>	<u>NA</u>
Outdoor -----	48%	21%	9%	20%	3%

13. Next, some people have proposed a law requiring all apartment buildings in your community to offer non-smoking sections, where all the apartments, balconies, and patios in that section were smoke-free. This would be similar to the way that hotels offer non-smoking floors. Does this proposed law requiring non-smoking apartment sections sound like something you would support or oppose? **(IF SUPPORT/OPPOSE ASK):** "Is that strongly (support/oppose) or somewhat?"

	<u>STR.</u>	<u>S.W.</u>	<u>S.W.</u>	<u>STR.</u>	<u>DK</u>
	<u>SUP</u>	<u>SUP</u>	<u>OPP</u>	<u>OPP</u>	<u>NA</u>
Non-smoking sections -----	54%	24%	6%	13%	4%

14. Would you support or oppose each of the following? **(IF SUPPORT/OPPOSE ASK):** "Is that strongly (support/oppose) or somewhat?"

	<u>STR.</u>	<u>S.W.</u>	<u>S.W.</u>	<u>STR.</u>	<u>DK</u>
	<u>SUP</u>	<u>SUP</u>	<u>OPP</u>	<u>OPP</u>	<u>NA</u>
a. Requiring smoke-free sections in every apartment building so that 50 percent of the apartments would be non-smoking -----	48%	26%	8%	15%	4%
b. Requiring smoke-free sections in every apartment building so that 75 percent of the apartments would be non-smoking -----	34	24	16	22	4
c. Requiring apartment buildings to be 100 percent smoke free -----	29	13	16	39	4

15. Assume again that your city passes a law requiring apartment buildings to have some of their apartment units be non-smoking. Do you think a similar law should apply to condominiums, or not?

Should -----	56%
Should not -----	37
Other -----	1
DK/NA -----	6

16. In general, do you think that government should pass laws like this to restrict smoking in apartment buildings, or do you think this should be left up to individual apartment owners and managers to decide?

Laws -----	40%
Left up to owners -----	54
Depends -----	5
DK/NA -----	2

17. If there is going to be a law about restricting smoking in apartment buildings, do you think there should be a state law that applies everywhere in California, or do you think this should be passed on a city by city basis?

State ----- 45%
 City by city----- 45
 Depends -----6
 DK/NA -----4

18. Please tell me if each of the following statements makes you more inclined to SUPPORT, or to more inclined to OPPOSE a law to restrict smoking in apartment buildings. (IF SUPPORT/OPPOSE ASK): "Does it make you MUCH more or SOMEWHAT more likely to (support/oppose) such a law? (ROTATE)

	MUCH MORE <u>SUP.</u>	S.W MORE <u>SUP.</u>	S.W. MORE <u>OPP.</u>	MUCH MORE <u>OPP.</u>	NO EFF.	DK/ NA
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- | | | | | | | |
|---|-----|-----|----|----|-----|----|
| a. Supporters say that scientific studies prove that second-hand smoke can be harmful in apartment buildings. Non-smokers living near smokers are exposed to the hazards of second-hand smoke in the one place where they spend the most time | 47% | 29% | 5% | 7% | 10% | 2% |
| b. Opponents say that a person's apartment is their home. This law would take away a person's right to smoke in their own home if they want to | 21 | 21 | 15 | 25 | 16 | 2 |
| c. Supporters say that current law does not protect children who live in apartment buildings. They are exposed to second-hand smoke, and often at very high levels if they live next door to a smoker. Studies show this causes asthma and lung disease in children | 44 | 30 | 7 | 9 | 9 | 1 |
| d. Opponents say this law would require someone who is elderly or disabled to leave their apartment to smoke | 23 | 21 | 19 | 18 | 16 | 3 |
| e. Opponents say this law will discriminate against smokers and make it difficult for them to find a place to rent | 23 | 18 | 18 | 19 | 20 | 3 |
| f. Supporters say that restricting smoking in apartment buildings will reduce the risk of fire | 48 | 28 | 5 | 8 | 10 | 2 |
| g. Opponents say the law will hurt landlords who may not be able to rent all of their apartment units | 21 | 19 | 17 | 17 | 23 | 3 |

19. I want you to consider for a moment what should happen in public housing for low-income people who can't afford other housing. When considering whether to create non-smoking apartments in low-income housing, which of the following do you think is more important? (READ BOTH BEFORE RECORDING - ROTATE)

- | | | | | | | |
|---|--|--|--|--|--|-----|
| A. Protecting the health of low-income children and families who are being exposed to second-hand smoke and can't afford to move to escape it | | | | | | 64% |
| B. Protecting the rights of low-income smokers who might be evicted if their apartment is designated as non-smoking | | | | | | 17 |
| Both equally | | | | | | 12 |

OR

Other/None-----3
 DK/NA -----4

20. Say your city approves a law requiring apartment owners to set aside non-smoking sections in their apartment buildings. If a smoker moves into a non-smoking apartment, and violates the law by repeatedly smoking there, what steps do you think should be taken? (READ -ROTATE)

- A. Should the manager move other tenants who are affected by the smoking to a new unit farther away?----- 10%
- B. Should the manager require the smoker to use a designated outdoor area for smoking----- 52
- C. Should the manager evict the person who is smoking there ----- 32
- None -----3
- Other-----1
- DK/NA -----3

21. Now, do you think that a person moving into an apartment should be told if a tenant next door smokes? Or not?

Should be told----- 70%
 Should not be told ----- 24
 Other-----2
 DK/NA -----5

22. Changing the subject for a second, children placed in foster homes are often exposed to second-hand smoke because their foster parents smoke. Would you support or oppose having child protective agencies require that foster homes be non-smoking? **(IF SUPPORT/OPPOSE ASK):** "Is that strongly (support/oppose) or somewhat?"

	<u>STR.</u> <u>SUP</u>	<u>S.W.</u> <u>SUP</u>	<u>S.W.</u> <u>OPP</u>	<u>STR.</u> <u>OPP</u>	<u>DK</u> <u>NA</u>
Smoke free foster homes-----	64%	13%	8%	12%	4%

23. Earlier this year, a new law went into effect in California. This law prohibits smoking inside private vehicles if children under age 18 are present. Do you support or oppose this law? **(IF SUPPORT/OPPOSE ASK):** "Is that strongly (support/oppose) or somewhat?"

	<u>STR.</u> <u>SUP</u>	<u>S.W.</u> <u>SUP</u>	<u>S.W.</u> <u>OPP</u>	<u>STR.</u> <u>OPP</u>	<u>DK</u> <u>NA</u>
children-----	68%	12%	6%	12%	3%

24. In the past year, that is, since November of 2007, have you been to a California Indian casino?

Yes ----- 32%
 No ----- 68
 DK/NA ----- 1

25. If smoking were prohibited in California Indian casinos, would that make you more inclined to visit them, less inclined to visit them, or would it make no difference to you?

More inclined ----- 29%
 Less inclined-----8
 No difference----- 61
 DK/NA -----2

26. Do you think that employees who work in a California Indian casino should get the same protection from second-hand smoke that other employees in California get? Or should Indian casinos be allowed to expose employees to second-hand smoke?

Same protections ----- 69%
Casinos should be allowed to expose ---- 17
Other/Depends-----9
DK/NA -----5

I have a few final questions for statistical purposes only.

27. Would you say that the best description of the community where you live is: (READ)

Urban ----- 27%
Suburban ----- 43
A small town, or----- 20
Rural -----8
OTHER-----1
NOT SURE-----1

28. Would you describe your race or ethnicity as Black or African-American, Hispanic or Latino, Asian-American, white, Native American, or something else?

African-American-----6%
Hispanic/Latino ----- 17
Asian-American-----9
White ----- 64
Native American-----1
Something else -----3
DK/NA -----1

29. How would you describe yourself politically? (READ)

Liberal ----- 28%
Middle Of The Road-----36
or Conservative-----32
DK/NA -----4

30. Is there a tobacco smoker in your household?

Yes ----- 21%
No----- 78
DK/NA ----- 1

31. Have you, yourself, smoked any tobacco in the past week?

Yes (SKIP TO Q33)----- 14%
No (ASK Q.32) ----- 85
(DON'T READ) DK/NA (ASK Q.32)----- 1

IF NO OR DK ON Q.31 ASK:

32. Whether or not you are currently a smoker, have you ever been a regular tobacco smoker? (N=516)

Yes ----- 26%
No----- 70
(DON'T READ) Depends-----0
(DON'T READ) DK/NA-----4

ASK EVERYONE

33. About how many cigars have you smoked in the past year, that is since November of 2007? (Fill in exact number, then code below: ____ (IF DK/NA CODE AS 9999)

0	84%
1	5
2-10	4
11-100	2
101+	1
DK/NA	4

34. Do you have any children age 17 or younger?

Yes	33%
No	67
DK/NA	1

35. What is the last grade you completed in school? [DO NOT READ]

Less than high school diploma	4%
High school diploma	21
Vocational, Technical or Trade School	1
Some college (includes junior or community college)	21
College graduate	33
Attended graduate school	5
Post college/professional	15
Don't Know	2
Refused	9



<u>FLAGS</u>	<u>P</u>	<u>A</u>	<u>N</u>
3-04	28%	14%	58%
11-04	49	25	26
11-05	32	23	45
6-06	20	18	63
11-06	35	29	37
2-08	36	29	36
6-08	15	22	63

Permanent AV

Yes	39%
No	61

Homeowners

Homeowner	64%
Renter	36

AGE: (Fill in): ____ (enter 999 if no age)

18-24	11%
25-29	7
30-34	6
35-39	9

40-44	9
45-49	11
50-54	11
55-59	9
60-64	7
65-69	5
70+	15
No age	1

<u>Sample</u>	
Land line	88%
Cell	12

COUNTY

1 Alameda	4%	25 Modoc	0	49 Sonoma	1
2 Alpine	0	26 Mono	0	50 Stanislaus	2
3 Amador	0	27 Monterey	1	51 Sutter	0
4 Butte	1	28 Napa	1	52 Tehama	0
5 Calaveras	0	29 Nevada	0	53 Trinity	0
6 Colusa	0	30 Orange	8	54 Tulare	2
7 Contra Costa	3	31 Placer	1	55 Tuolumne	0
8 Del Norte	0	32 Plumas	0	56 Ventura	3
9 El Dorado	1	33 Riverside	5	57 Yolo	1
10 Fresno	2	34 Sacramento	5	58 Yuba	0
11 Glenn	0	35 San Benito	0		
12 Humboldt	0	36 San Bernardino	7		
13 Imperial	0	37 San Diego	8		
14 Inyo	0	38 San Francisco	2		
15 Kern	2	39 San Joaquin	2		
16 Kings	0	40 San Luis Obispo	1		
17 Lake	0	41 San Mateo	3		
18 Lassen	0	42 Santa Barbara	2		
19 Los Angeles	23	43 Santa Clara	5		
20 Madera	1	44 Santa Cruz	2		
21 Marin	1	45 Shasta	0		
22 Mariposa	0	46 Sierra	0		
23 Mendocino	0	47 Siskiyou	0		
24 Merced	1	48 Solano	1		

Born in US	80%
Not born in US	15
Not coded	5

Fill in percentages from sample:
EDUCG (% College Graduate):

Fill in exact amount

Median income \$ _____
Avgincome (Average Income) \$ _____