

# Local Tobacco Policies in the Retail Environment



## AUGUST 2017

In order to reduce illegal sales of tobacco products to minors, many cities and counties in California have passed policies to regulate the sale of tobacco in the retail environment. One critical policy is a strong tobacco retailer licensing ordinance, which over 100 local communities have adopted. Some of these communities have also adopted additional measures to further regulate the retail environment and decrease youth use of tobacco products. For example, placing restrictions on what retailers can and cannot sell and where retailers can be located are important measures to counter Big Tobacco's efforts to attract new customers. These provisions can either be included as part of a tobacco retailer licensing ordinance or outside of it.

Throughout California, 156 cities and counties have one or more policies that provide additional protections in the retail environment. Of those communities, 111 have passed additional policies exclusively as part of their tobacco retailer licensing ordinance. Twenty-five don't have a tobacco retailer licensing ordinance but have passed additional policies as separate ordinances; these policies are usually part of the community's zoning or conditional use permit regulations. Twenty have tobacco retailer licensing ordinances and have passed a mix of additional policies, some of which are associated with the tobacco retailer license and some of which are separate. This document lists all 156 communities that have one or more of the following additional provisions:

**1. Sales Near Youth-Populated Areas** – Prohibits tobacco retailers from being located within a certain distance of schools, parks, etc.

**2. Reducing Retailers by Location** – Prohibits a tobacco retailer from being located within a certain distance of other retailers to avoid a high concentration in certain areas.

**3. Reducing Retailers by Population or Overall Number** – Limits the number of tobacco retailer licenses that can be issued, depending on population, to avoid a high concentration within communities or limiting the overall number of retailers located in a community.

**4. Pharmacies** – Prohibits the sale of tobacco products in stores containing a pharmacy in order to limit the number of locations where tobacco is available in a community.

**5. Flavor Restrictions** – Bans the sale of flavored tobacco products (not just cigarettes), which are attractive to youth.

**6. Minimum Pack Size for Cigars** – Prohibits the sale of cigars in individual or small packages, which increases the price and makes them less attractive to youth.

**7. Electronic Cigarettes** – Regulates the sale of electronic cigarettes the same as other tobacco products.

Though the matrix below notes whether a community has a tobacco retailer license (TRL), only communities that also have one of the seven policies listed above are included. For a full list of the communities in California with tobacco retailer licensing ordinances go to:

<http://center4tobaccopolicy.org/tobacco-policy/tobacco-retail-environment/>.

Community	Tobacco Re-tailer License	Sales Near Youth-Populated Areas	Reducing Retailers by Location	Reducing Retailers by Population or Number	Pharmacies	Flavor Restrictions	Minimum Pack Size for Cigars	Electronic Cigarettes
<b>Alameda County</b>								
Albany Population: 18,988	Feb 2009	Feb 2009* <sup>NG</sup> CUP						Feb 2009
Berkeley Population: 121,238	Dec 2002	Sep 2015 <sup>1</sup>			Sep 2015	Sep 2015 <sup>2</sup>		Sep 2015
Dublin Population: 59,686	Nov 2012**	Dec 2012* Zoning						Nov 2012
Emeryville Population: 11,854		Mar 2007* <sup>NG</sup> Reg						
Fremont Population: 231,664			Dec 2015* <sup>3</sup> Zoning					Dec 2015*
Hayward Population: 161,040	Jul 2014	Jul 2014* CUP		Jun 2014		Jun 2014	Jun 2014	Jun 2014
Oakland Population: 426,074	Apr 2008	Apr 2008* CUP						Apr 2008
San Leandro Population: 88,274		Jul 2001* CUP	Jul 2001* CUP					
Union City Population: 73,452	Nov 2010	Jan 2010* CUP					Dec 2013	Dec 2013
<b>Butte County</b>								
Oroville Population: 18,037	Mar 2013	Mar 2013* Zoning		Mar 2013				Mar 2013
<b>Contra Costa County</b>								
Concord Population: 128,370	Sep 2006							Sep 2011
County of Contra Costa Population: 173,454	Jan 2003	Jul 2017 <sup>2</sup>		Jul 2017	Jul 2017	Jul 2017	Jul 2017	Apr 2013
El Cerrito Population: 24,600	Sep 2015	Sep 2015	Sep 2015			Sep 2015	Sep 2015	Sep 2015
Pittsburg Population: 69,818		Nov 2016*						
Pleasant Hill Population: 34,657	Jul 2015**							Jul 2015
Richmond Population: 111,785	Jun 2009				Nov 2009*			Jun 2009
<b>Del Norte County</b>								
Crescent City Population: 6,389		Apr 2015* CUP						Apr 2015* CUP
<b>Fresno County</b>								
Firebaugh Population: 8,202	Aug 2009							Aug 2009
Selma Population: 25,156		Dec 2013* CUP	Dec 2013* CUP					
<b>Inyo County</b>								
Bishop Population: 3,954		Apr 2016 <sup>3</sup> *						Apr 2016*

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<b>Kern County</b>								
Arvin Population: 21,157	Sep 2016							Sep 2016
California City Population: 14,248	Feb 2007							Feb 2007
County of Kern Population: 311,015	Nov 2006							Jul 2014
Delano Population: 53,152	Jun 2008							Jun 2008
Shafter Population: 18,868	Nov 2016							Nov 2016
Taft Population: 9,492	Aug 2016							Aug 2016
Tehachapi Population: 12,280	Feb 2007							Oct 2015
Wasco Population: 26,980	Mar 2007							Mar 2007
<b>Los Angeles County</b>								
Baldwin Park Population: 75,537	Oct 2008							Oct 2008
Beverly Hills Population: 34,646	Aug 2010							Feb 2014
Burbank Population: 105,033	Feb 2007							Feb 2007
Calabasas Population: 24,202	Jun 2009	Jun 2009						Jun 2009
Carson Population: 93,674	Nov 2006							Jan 2015 <sup>4</sup>
Compton Population: 100,050	Jul 2007							Jul 2007
Covina Population: 49,011		Apr 2014* CUP	Apr 2014* CUP					Apr 2014*
Culver City Population: 40,103	Jul 2009							Jul 2009
Duarte Population: 22,033	May 2013							Aug 2014
El Monte Population: 114,268	Nov 2011							Nov 2011
Gardena Population: 60,721	Jul 2008						Jul 2008	Jul 2008
Glendale Population: 201,748	Sep 2007							Sep 2007
Hawaiian Gardens Population: 14,753	Jul 2011							Jul 2011
Huntington Park Population: 59,383	Nov 2011	Nov 2011	Nov 2011	Nov 2011			Nov 2011	Nov 2011

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Inglewood Population: 114,900	Oct 2007							Oct 2007
La Canada Flintridge Population: 20,497	Jun 2009							Sep 2015 <sup>4</sup>
La Mirada Population: 49,434		Nov 2007* CUP						
Lancaster Population: 157,820	Jun 2006							Jun 2006
LaVerne Population: 33,174	Jan 2017							Jan 2017
Lomita Population: 20,403	May 2007							May 2007
Long Beach Population: 480,173	Feb 2008							Mar 2014 <sup>4</sup>
Los Angeles Population: 4,041,707	Sep 2005							Dec 2013
Lynwood Population: 71,997	Oct 2012	Oct 2012	Oct 2012	Oct 2012				Oct 2012
Malibu Population: 12,742	Nov 2011							Nov 2011
Manhattan Beach Population: 35,488	Jan 2016**	Dec 2015	Dec 2015			Dec 2015		
Maywood Population: 28,016	Aug 2006**							Aug 2006
Montebello Population: 63,917	Sep 2009							Sep 2009
Monterey Park Population: 61,606	Apr 2010							Aug 2014 <sup>4</sup>
Palmdale Population: 158,605	Jan 2010	Jan 2010* CUP						Jan 2010
Pasadena Population: 143,333	Feb 2004	Feb 2004* CUP						
Santa Monica Population: 93,834	Nov 2008							Jun 2014
South Pasadena Population: 25,992	Dec 2013	Dec 2013						Feb 2009
Temple City Population: 36,389	Dec 2012	Oct 2014**NG Zoning	Oct 2014*					
West Hollywood Population: 35,882	Oct 2016	Oct 2016	Oct 2016				Oct 2016	Oct 2016
<b>Marin County</b>								
County of Marin Population: 69,214	May 2012	Feb 2002* CUP			Aug 201			
Mill Valley Population: 14,910	Sep 2012							Sep 2012
Novato Population: 54,522	Jan 2017	Apr 2001* Zoning			Jan 2017	Jan 2017	Jan 2017	Jan 2017

Community	Tobacco Re-tailer License	Sales Near Youth-Populated Areas	Reducing Retailers by Location	Reducing Retailers by Population or Number	Pharmacies	Flavor Restrictions	Minimum Pack Size for Cigars	Electronic Cigarettes
San Rafael Population: 60,842	Aug 1999	Feb 2003* CUP						
<b>Mendocino County</b>								
Fort Bragg Population: 7,772	Dec 2012							Nov 2016
<b>Merced County</b>								
Merced Population: 84,464		Jul 2016*						Jul 2016*
<b>Modoc County</b>								
Alturas Population: 2,660	Feb 2017							Feb 2017
<b>Monterey County</b>								
Carmel-by-the-Sea Population: 3,842	Oct 2013							Oct 2013
County of Monterey Population: 107,009	May 2012							May 2012
Monterey Population: 28,828	Nov 2014							Nov 2014
Salinas Population: 162,470	Jan 2015							Jan 2015
Seaside Population: 34,165								Apr 2015*
<b>Napa County</b>								
American Canyon Population: 20,570			Jan 2016*					Jan 2016*
<b>Nevada County</b>								
Grass Valley Population: 12,859	Nov 2009							Nov 2009
Nevada City Population: 3,208	Nov 2006		July 2016				July 2016	Nov 2007
<b>Orange County</b>								
Anaheim Population: 358,546		Jun 2013* CUP						
Costa Mesa Population: 114,044		Sep 2015* Zoning						
Santa Ana Population: 341,341	Oct 2006							Oct 2006
Seal Beach Population: 24,890			Mar 2014* CUP					Mar 2014*
Westminster Population: 93,533		Jul 2014* CUP						Jul 2014*
<b>Placer County</b>								
Rocklin Population: 64,417		Sep 2015* Reg						Sep 2015*
<b>Plumas County</b>								

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County of Plumas Population: 17,692	Sep 2016**							Sep 2016
<b>Riverside County</b>								
Banning Population: 31,068	Aug 2006							Aug 2006
Beaumont Population: 46,179	Jun 2006							June 2008
Calimesa Population: 8,637	Jun 2007							Jun 2007
Cathedral City Population: 54,557	Aug 2016							Aug 2016
Coachella Population: 45,551	Jul 2007							Jul 2007
Corona Population: 167,759	Oct 2005							Oct 2005
Desert Hot Springs Population: 29,111	Aug 2007							Aug 2007
Eastvale Population: 64,613	Oct 2010							Jan 2011
Hemet Population: 81,868	Mar 2008							Mar 2008
Lake Elsinore Population: 62,092	Aug 2007							Aug 2007
Menifee Population: 90,660	Dec 2009							Dec 2009
Moreno Valley Population: 206,750	Sep 2007							Sep 2007
Murrieta Population: 114,914	May 2006							May 2006
Norco Population: 26,882	Mar 2006							Mar 2006
Perris Population: 75,739	Aug 2008							Aug 2008
Riverside Population: 326,792	May 2006							May 2006
San Jacinto Population: 47,925	Jun 2006							Jun 2006
Temecula Population: 111,024	Jun 2006							Jun 2008
Wildomar Population: 35,782	Jul 2008							Jul 2008
<b>Sacramento County</b>								
Rancho Cordova Population: 73,872	Feb 2005							Jun 2014
Sacramento County Population: 584,729	May 2004		Jul 2015* Zoning					

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<b>Sacramento</b> Population: 493,025	Mar 2004	Jun 2012* CUP						
<b>San Benito County</b>								
<b>Hollister</b> Population: 36,677	May 2006				Feb 2015			May 2006
<b>San Bernardino County</b>								
<b>Adelanto</b> Population: 34,273		May 2010* Zoning						
<b>San Diego County</b>								
<b>El Cajon</b> Population: 102,803	Jun 2004	Mar 2014* <sup>NG</sup> Zoning						Jun 2004
<b>San Diego</b> Population: 1,406,318	Nov 2007**							Nov 2014 <sup>4</sup>
<b>San Marcos</b> Population: 94,042	Jul 2016							Jul 2016
<b>Solana Beach</b> Population: 13,527	Jul 2009							Jul 2009
<b>Vista</b> Population: 101,797	May 2005	Jun 1997* Zoning						Oct 2013
<b>San Francisco County</b>								
<b>San Francisco</b> Population: 874,228	Nov 2003	Jan 2015	Jan 2015	Jan 2015	Aug 2008	June 2017		Mar 2014
<b>San Luis Obispo County</b>								
<b>Arroyo Grande</b> Population: 17,736	Feb 2005							Feb 2005
<b>County of San Luis Obispo</b> Population: 120,549	Oct 2008							Aug 2008
<b>Grover Beach</b> Population: 13,438	Sep 2005							May 2006
<b>San Luis Obispo</b> Population: 46,724	Aug 2003							Mar 2015
<b>San Mateo County</b>								
<b>Brisbane</b> Population: 4,722	Nov 2015**							Nov 2015
<b>County of San Mateo</b> Population: 65,470	Oct 2014**							Nov 2014
<b>Daly City</b> Population: 109,287	Sep 2015**				Sep 2015			Sep 2015
<b>Pacifica</b> Population: 38,124	Feb 2008							Feb 2008
<b>Portola Valley</b> Population: 4,707	Jun 2008**							Nov 2014
<b>San Mateo</b> Population: 103,426	Nov 2015**							Nov 2015

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South San Francisco Population: 65,451	Mar 2008**							Jan 2014
<b>Santa Barbara County</b>								
Buellton Population: 5,129			Apr 2014* Reg					
Carpinteria Population: 13,943	Apr 2013	May 2013* Zoning						Apr 2013
County of Santa Barbara Population: 143,439	Nov 2010	Nov 2010						Jul 2015
Goleta Population: 31,760	May 2014	May 2014						May 2014
<b>Santa Clara County</b>								
Campbell Population: 42,726	Dec 2012							Dec 2012
County of Santa Clara Population: 87,764	Nov 2010	Nov 2010	Nov 2010		Nov 2010	Nov 2010		Jun 2014
Gilroy Population: 55,936	Nov 2014	Nov 2014						Nov 2014
Los Gatos Population: 31,314	May 2017	May 2017	May 2017		May 2017	May 2017		May 2017
Morgan Hill Population: 44,145	Apr 2014							Apr 2014
Mountain View Population: 79,278		Dec 2013* <sup>5</sup> Zoning						
San Jose Population: 1,046,079	Dec 2010**							Dec 2010
Santa Clara Population: 123,983			Mar 2015* CUP					Mar 2015 <sup>4</sup>
Saratoga Population: 30,569	Jun 2015	Oct 2009* CUP	Oct 2009* CUP					Jun 2015
<b>Santa Cruz County</b>								
Capitola Population: 10,162		Feb 2013* Reg						Apr 2015*
County of Santa Cruz Population: 136,193	Apr 2011	Oct 2016						Apr 2011
Santa Cruz Population: 65,070	Oct 2012	Apr 2014						Oct 2012
Scotts Valley Population: 12,163	Dec 2015	Apr 2014** <sup>NG</sup> Reg						Apr 2014
Watsonville Population: 53,015	Oct 2010							Mar 2013
<b>Solano County</b>								
Fairfield Population: 114,157		Dec 2013* CUP						
Vallejo Population: 118,280		Dec 2009* CUP						



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<b>Sonoma County</b>								
<b>County of Sonoma</b> Population: 151,371	Apr 2016	Apr 2016		Apr 2016	Apr 2016			Apr 2016
<b>Healdsburg</b> Population: 11,800	Jun 2014				Oct 2014			Nov 2014
<b>Rohnert Park</b> Population: 42,067		Apr 2009* CUP						
<b>Sonoma</b> Population: 10,989	Jun 2015		Feb 2015 <sup>6</sup>	Jun 2015		Jun 2015	Jun 2015	Jun 2015
<b>Windsor</b> Population: 27,371		Nov 2009* CUP						
<b>Stanislaus County</b>								
<b>Riverbank</b> Population: 24,610	Jul 2010	Jul 2010 <sup>NG</sup>						
<b>Ventura County</b>								
<b>Oxnard</b> Population: 207,772	Feb 2012							Feb 2012
<b>Yolo County</b>								
<b>County of Yolo</b> Population: 30,122	May 2006					Oct 2016		May 2006
<b>Davis</b> Population: 68,740	Aug 2007							Aug 2007
<b>Winters</b> Population: 7,255	Jan 2016							Jan 2016
<b>Woodland</b> Population: 59,616	Apr 2015							Jun 2015

\* The policy is not a part of the community's tobacco retailer license (TRL).

\*\* Community has a TRL, however TRL does not meet requirements to be considered 'strong'

<sup>NG</sup> Applies to new and existing retailers (no grandfathering exemptions for existing retailers)

<sup>1</sup> Includes restriction on new licenses near schools and prohibits sale of e-cigs and flavored tobacco products near schools

<sup>2</sup> Restricts sale of flavored tobacco products near schools

<sup>3</sup> License applies to e-cigarette retailers and vapor bars

<sup>4</sup> The policy regulates electronic cigarettes, but does not define them as a tobacco product

<sup>5</sup> Significant tobacco retailers proposing locations within 1000 feet of schools, playgrounds, and public recreational facilities will be examined for suitability and alternative locations

<sup>6</sup> Prohibits new retailers that aren't on pre-existing list of allowed locations from obtaining licenses

Sources: Population figures are from the State of California, Department of Finance, E-1 Population Estimates for Cities, Counties and the State with Annual Percent Change – January 1, 2016; All County populations are based on the unincorporated areas