Letters to the Editor (LTE): E-cigarettes Sample #1

Your Name
Address
E-mail
Phone number

Date: xx/xx/xxxx
To: Editor
             The Publication (newspaper)
             Newspaper address

Re: E-Cigarettes & Teens

To the editor:

[**Cite recent local news source if appropriate**. For example, *"Last week you reported that youth are using e-cigarettes at an alarming rate."*]

Over the past few years, teenage e-cigarette use has become a rapidly growing issue.

Many teens are not aware that they are inhaling nicotine and other harmful chemicals when they try e-cigarettes.

A lot of people, including teens, think that using e-cigarettes is a safe alternative to smoking traditional cigarettes. This is not the case.

E-cigarettes are addictive, contain toxic chemicals, and have known health risks. For example, many flavored e-cigarettes contain diacetyl. When inhaled, diacetyl can cause "popcorn lung," an irreversible lung disease. E-cigarette users have also reported shortness of breath and excessive coughing.

[**Insert personal connection to the issue**. For example, *"I've taken a stance on this issue because I'm concerned my family members will get hooked on these dangerous products.]*

To help prevent youth from using e-cigarettes, we must ensure that e-cigarette and tobacco stores are not selling harmful tobacco products to minors. Local tobacco retailer licensing programs help prevent youth from purchasing these products.

[**Insert local call to action.** * For example, *"That's why we encourage our city to pass a local tobacco retailer license that will also restrict the sale of flavored tobacco products, including flavored e-cigarettes."*]

Sincerely,

[Sign here]

Type your name here

* The sample call to action is designed for coalition partners and community members. Tobacco tax funded projects cannot ask decisionmakers to pass tobacco control policies.

Remember, when adding your personal connection, local ask and recent news stories, the letter should stay under 250 words, or the publisher's requirements, which may be less.