Letters to the Editor (LTE): Smokefree MUH Sample #2

Date: xx/xx/xxxx
To: Editor
    The Publication (newspaper)
    Newspaper address
Re: Secondhand Smoke

To the editor:

[Cite recent local news source if appropriate. For example, "Last week you reported that more people are complaining about drifting secondhand smoke in their apartments."]

As the public’s understanding of the damaging health effects from secondhand smoke has grown, more people are becoming concerned about unwanted exposure to secondhand smoke in their apartments and condominiums. While many Californians have made the decision to not allow smoking in their homes, many people living in multi-unit housing are still exposed to drifting, toxic, secondhand smoke.

[Insert personal story. For example, "As a father, I’m worried my kids are going to be affected by secondhand smoke in a place where it supposed to be safe."]

Exposure to secondhand smoke at home is dangerous for everyone. However, children, the elderly, and individuals impacted by medical conditions and disabilities face a bigger risk. According to the Surgeon General, exposure to secondhand smoke may give as many as 300,000 children under the age of 18 months bronchitis and pneumonia.

[Insert local call to action. * For example, "That’s why I’m encouraging City Council to pass a strong smokefree multi-unit housing ordinance that will protect families where they live."]

Sincerely,
[Sign here]
Type your name here

* The sample call to action is designed for coalition partners and community members. Tobacco tax funded projects cannot ask decisionmakers to pass tobacco control policies.

Remember, when adding your personal connection, local ask and recent news stories, the letter should stay under 250 words, or the publisher’s requirements, which may be less.